



Event Chair
Carmen Pintado-Arasi

Event Committee
Natacha Abreu
Chris Giordano
Rainier Gonzalez
Jeff Halfon
Kathryn Horton
Betty Jordan
Jeff Martin
Mayra Nieves

Kim Praitano, CEO

Dear Community Partner,

Be a part of a one-of-a-kind experience.

Step up to the edge of the AutoNation building and rappel 12 plus stories to benefit Gilda's Club South Florida and people impacted by cancer.

Gilda's Club will host its 6th annual Over the Edge fundraising event, where individuals raise donations in exchange for the experience of rappelling down a prominent building, on Saturday, October 5, 2019. This is the only event of its kind in Broward County!

As a leader in our community, we would like your organization to consider joining Gilda's Club as an event sponsor. As a sponsor, you will receive an opportunity to rappel, as well as recognition at the event, digitally, and more. Your generosity will be shared with event attendees and the more than 6,000 individuals who visit our website and receive our electronic communications.

The proceeds raised from this event will support anyone impacted by cancer—men, women, teens, and children—along with their families and friends. The innovative program at Gilda's Club is an essential complement to medical care, providing networking and support groups, workshops, education, and social activities provided at no cost to our members.

We'd love to further discuss these opportunities with you at your earliest opportunity. If you have any questions, please contact Vilma Rivera at 954-763-6776 or vilma@gildasclubssouthflorida.org. Thank you for your consideration.

Sincerely,

Kim Praitano
President/CEO

119 Rose Drive
Fort Lauderdale, Florida 33316
(954) 763-6776
Fax (954) 763-6761
www.gildasclubssouthflorida.org

A free not-for-profit, social and emotional support community for people living with cancer and their families & friends – named for Gilda Radner



OVER THE EDGE FOR GILDA'S CLUB

📅 OCTOBER 5, 2019 📍 AUTONATION BUILDING ⌚ 8:00 AM - 4:00 PM

Over the Edge is a unique, one-of-a-kind experience that allows 90 lucky individuals with the opportunity to rappel down a building. Your sponsorship will help to underwrite this event and allow 100% of the funds raised by the rappellers to support services and programs at Gilda's Club.

SPONSOR LEVELS AND BENEFITS

PRESENTING SPONSOR - \$15,000

- Four (4) rappel spots to go Over the Edge
- Banner with company logo on building
- Logo on all marketing materials as presenting sponsor
- Logo and link on Gilda's Club website and dedicated social media post
- Tent space in landing zone
- Logo on T-shirts
- Recognition on event days
- Interview opportunity when available
- Ability to include item in participant gift bag
- VIP Party Invitation

BASE CAMP SPONSOR - \$10,000

- Three (3) rappel spots to go Over the Edge
- Banner with company logo on building
- Logo on all marketing materials
- Logo and link on Gilda's Club website and dedicated social media post
- Tent space in landing zone
- Logo on T-shirts
- Recognition on event days
- Ability to include item in participant gift bag
- VIP Party Invitation

ANCHOR SPONSOR - \$5,000

- Two (2) rappel spots to go Over the Edge
- Banner with company logo at event site
- Logo on all marketing materials
- Logo and link on Gilda's Club website
- Table in landing zone
- Logo on T-shirts
- Recognition on event days
- Ability to include item in participant gift bag
- VIP Party Invitation

BELAY SPONSOR - \$2,500

- One (1) rappel spot to go Over the Edge
- Recognition at event
- Logo and link on Gilda's Club website
- Table space in landing zone
- Logo on T-shirts
- Recognition on event days
- Ability to include item in participant gift bag

CORPORATE TEAM

Register your company as a team and fundraise together to go Over the Edge. You receive \$100 off your fundraising minimum for every person you recruit. Every member's individual fundraising contributes to the team total.



UNDERWRITING AND IN-KIND LEVELS

PHOTOGRAPHY SPONSOR - \$2,000

- One (1) rappel spot to go Over the Edge
- Logo on T-shirts
- Recognition on event days
- Ability to include item in participant gift bag

VIDEO SPONSOR - \$2,000

- One (1) rappel spot to go Over the Edge
- Logo on T-shirts
- Recognition on event days
- Ability to include item in participant gift bag

ENTERTAINMENT SPONSOR - \$2,000

- One (1) rappel spot to go Over the Edge
- Logo on T-shirts
- Recognition on event days
- Ability to include item in participant gift bag

MEDIA SPONSOR (TV/RADIO)

- Exclusivity
- Spot to go Over the Edge (depends on sponsorship amount)
- Logo on marketing materials and on t-shirts
- Tent space in landing zone
- Recognition on event days
- Logo and link on Gilda's Club website
- Ability to include item in participant gift bag

VENDOR - \$500

- One table in landing zone

FRIENDS OF GILDA'S SPONSOR (T-SHIRTS/PRINTED MATERIALS/FOOD/ GIFT BAGS/VIP PARTY)

- Recognition on event days
- Logo on back of participant's t-shirts
- Ability to include item in participant gift bag

VOLUNTEER OPPORTUNITIES

ROPES VOLUNTEERS

- Assist Over The Edge Ropes Technicians with the rappel.
- Time Commitment: October 4 and 5, 2019

LOGISTICS VOLUNTEERS

- Training Call (details via email)
- Time Commitment: October 5, 2019 (various time slots available)

Questions? Contact Vilma Rivera at
vilma@gildasclubsouthflorida.org
or 95463-6776

LEARN MORE AT GILDASCLUBSOUTHFLORIDA.ORG



Facebook.com/GildasClubSouthFlorida



@GildasClubSFL

SPONSORSHIP AGREEMENT FORM

OVER THE EDGE FOR GILDA'S CLUB SOUTH FLORIDA

October 4 - 5, 2019

Please select your level of support:

Presenting Sponsor - \$15,000

Base Camp Sponsor - \$10,000

Anchor Sponsor - \$5,000

Belay Sponsor - \$2,500

Photography Sponsor

Video Sponsor

Entertainment Sponsor

Media Sponsor

Vendor

Friend of Gilda's:

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Credit Card

Charge Credit Card # _____

Amount of \$ _____

Expiration Date _____ CVV _____

Signature _____

Check: Please make checks payable to Gilda's Club South Florida

Invoice

Please send an invoice to the attention of _____

to the following email or address (if different from above) _____

Please submit completed form and company logo (if applicable) to:

vilma@gildasclubsouthflorida.org

Or mail to:

Gilda's Club South Florida

Attn: Over the Edge for Gilda's

119 Rose Drive

Fort Lauderdale, FL 33316

THANK YOU FOR YOUR SUPPORT!